

DigitalRoute and Sofrecom enter partnership for convergent mediation

Paris and Stockholm, November, 27th, 2008

DigitalRoute, the leading provider of embedded and standalone mediation, and Sofrecom, a leading system integrator, today announced a cooperation agreement.

The partnership combines Sofrecom's global capabilities to offer integration services of convergent solutions for CRM, billing, mediation and network management for telecom operators with DigitalRoute's market leading MediationZone product. The synergies between Sofrecom and DigitalRoute are reinforced by both companies' partnership with Highdeal who provide the market leading Transactive charging solution.

Sofrecom has already led the implementation of DigitalRoute's MediationZone and Highdeal's Transactive for a greenfield operator in Africa where MediationZone was implemented for online mediation from project start to production in less than 12 weeks. MediationZone was selected for online mediation of voice, data and content services, interfacing a wide range of online multi-vendor technologies including GGSNs, SGSNs, WiMax/WiFi networks and SCPs and Highdeal's Transactive for charging.

"MediationZone's unique architecture fits the Sofrecom's strategy perfectly. MediationZone includes all the flexibility and capacity required for complex next-generation charging architectures", said Jean-François Fallacher, CEO of Sofrecom.

"With DigitalRoute's product focus, the partnership with Sofrecom is very complementary in particular based on Sofrecom's extensive geographical reach", says Jan Karlsson, CEO at DigitalRoute.

about Sofrecom

Sofrecom's multidisciplinary and multicultural teams provide consultancy in strategy and marketing, network engineering and information systems. We support all types of telecoms players: fixed, mobile, ISPs and MVNOs throughout their development, from decision-making to rollout of operational solutions.

Sofrecom has prestigious references in over one hundred countries, a genuine operator's culture and thorough knowledge of the challenges and opportunities of leading-edge information and communication technologies. Sofrecom is part of the France Telecom Orange Group.

Sofrecom, an international company : Sofrecom Algeria, Algiers - Argentina, Buenos Aires - Indonesia, Jakarta - Jordan, Amman - Morocco, Rabat - Poland, Warsaw and United Arab Emirates, Dubai.

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about Digital Route AB

DigitalRoute was founded in 2000 to provide best-of-breed mediation to telecom network and service providers worldwide. MediationZone from DigitalRoute supports any combination of online/offline and active/bi-directional mediation of voice, data and content services, with carrier-grade functionality and unparalleled flexibility. There are more than 80 MediationZone deployments across Europe, Africa, the Middle East, North America, South America, Asia and Oceania. More information can be found at www.digitalroute.com

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about Highdeal

Highdeal is the world's leading provider of service Pricing & Rating solutions. We provide the necessary agility to ensure the profitability of fast-evolving business models with both customers and partners. Highdeal Transactive® is a modular software solution that monetizes business transactions in real-time. Companies rely on Highdeal to solve their billing problems in service industries such as telecommunications, media and entertainment, technology, transportation and logistics, and financial services.